

**Promoting the Use of Open Data to Strengthen Fiscal Transparency  
in Indonesia and the Philippines  
(OD4Transparency Project)**

**CALL FOR PROPOSALS**

**Essential Call Details:**

Deadline - 18 August 2014, 23:59 WIB  
Submissions to - [michael@jakarta.labs.webfoundation.org](mailto:michael@jakarta.labs.webfoundation.org)

## **1. Background**

As founding members of the [Open Government Partnership](#), Indonesia and the Philippines have been on the forefront of exploring new approaches to strengthening governance through increased transparency, accountability, and citizens' engagement. In Indonesia, the launch of [Satu Pemerintah](#), a website featuring budget, planning, and audit information, and the current development of an open data portal that will host datasets from national government ministries and local agencies demonstrate the commitment of the government to increase data accessibility. Likewise, the recent launch of the [Philippines national open data portal](#) to empower citizens through easily accessible government information is an important step towards a more open, responsive, and accountable government.

However, a [recent study of the open data landscape in Indonesia](#) shows that the level of skills required to utilize data released by the government is relatively low across sectors, and especially among civil society groups. A similar situation can be found in the Philippines where a large number of CSOs are not aware of the open data concept, its potential benefits, and the existing tools to analyze, interpret, and disseminate data.

There is currently limited support to CSOs to enable them to harness the potential of the growing amounts of open data, and while data literacy training courses could build some of the much-needed capacity, a continuous long term engagement with customized approaches tailored to the specific needs of the target audiences is required to ensure that data access along with capacity building leads to tangible results and positive outcomes.

In the fiscal transparency domain in particular, strengthening CSOs as intermediary groups through targeted support is of great importance. Since 2011, local governments in the Philippines are [required to provide financial and procurement-related data online](#). However, the policy will only have a significant

impact on government transparency when there is sufficient capacity to translate the complex data into easily understandable information. In Indonesia, despite the recent improvements, considerable challenges remain with regards to transparency in public finance, especially at the local level. With the recent passage of the Village Law (UU Desa), which will lead to a substantial increase in the budget available to local governments, the need for effective oversight of the use of public funds at the local level is greater than ever.

## **2. About this Call**

With funding support from the [Southeast Asia Technology and Transparency Initiative \(SEATTI\)](#), the [Web Foundation's Open Data Lab in Jakarta](#) is currently implementing the 'Promoting the Use of Open Data to Strengthen Fiscal Transparency in Indonesia and the Philippines' project (hereinafter the OD4Transparency Project).

The goal of the Project is to improve local fiscal government transparency in both countries by enabling local civil society organizations to make more effective use of publicly available budget and spending data to monitor government use of public funds.

The Project seeks to assist four civil society organizations (two in Indonesia, and two in the Philippines) who have experience working in fiscal transparency at the local level. These partner organizations will be working on a local financial transparency issue that can be addressed with open data. The interventions are conceived as pilot projects with a special emphasis on learning in order to inform future work and to enable partners to effectively harness the opportunities of open data. At the end of the process, it is expected that the project partners are able to locate and access data that helps support their mission; understand the potential of open data and be able to build this into future programs; and to act as champions of open data amongst other CSOs in local fiscal transparency in their respective countries. The Project will provide trainings and expert mentoring to CSO partners to achieve this end.

The Project focuses on capacity building in the use of government data to advance public fiscal transparency goals. As such, selected proponents will attend two capacity building workshops, will have access to mentoring from leading thinkers in the field, and will have access to a support mechanism from within the Open Data Lab Jakarta. To assist the proponents in their actual work, a modest amount of up to USD 5,000 USD will be provided for their activities.

## **3. About the World Wide Web Foundation**

The World Wide Web Foundation is an international not-for-profit organization founded by Sir Tim Berners-Lee, inventor of the Web, first announced in 2008 and operationally-launched in November 2009. The Web Foundation's mission is to lead a global movement to reinforce the right of web access and freedoms for all and accelerate the ability of all individuals and communities to utilize the Web and unlock its full economic, social and political potential.

The Open Data Program at the Web Foundation is working toward a world where producers of information of public interest make their data freely and openly available on the Web and conducting research about its potential and impact.

## **4. About the Open Data Lab Jakarta**

Based in Indonesia's capital city, Jakarta, the Open Data Lab aims to identify new ways to unlock the benefits of open data for Indonesia, Southeast Asia and the Global South more generally. We are working with policy-makers, local and national government officials, researchers, and practitioners across the Southeast Asia region to experiment with open data as a genuinely useful tool to tackle practical problems in developing and emerging countries.

The OD4Transparency Project is one of the projects implemented by the Open Data Lab Jakarta.

## **5. Focus of this Call**

The goal of the Project is to enable local civil society organizations in Indonesia and the Philippines to make more effective use of publicly available budget and spending data to monitor government use of public funds. Thus, we are interested in proposals that meet the following criteria:

- a. a clear articulation of a local fiscal transparency issue that the proponent would like to address within a particular local context (i.e. province, city, municipality, district)
- b. a logical presentation of strategies, key activities, and milestones in addressing the local fiscal transparency issue identified.
- c. a set of measurable indicators that gauge the progress and success of the initiative
- d. a clear public engagement strategy
- e. a cohesive presentation of implementation mechanism
- f. an illustration of how the capacity building that they will receive from the project will be used by their organization in the future work on public fiscal transparency
- g. a feasible dissemination strategy

## **6. Funding Scope and Duration**

The project activities should not exceed one year from the date of signing of the contract in September 2014.

Four grants up to a maximum of 5,000 USD each to cover to carry out project implementation will be provided.

Mentoring activities and related activities such as workshops that will be called for by Open Lab Jakarta are not part of the grant and will be funded separately.

## **7. Eligibility Criteria**

The proponent should comply with the following eligibility requirements:

- a. registered as a civil society organization in the proponent's country of domicile
- b. have several years of experience with budget transparency work (preferably at the local level);
- c. have a basic understanding of the potential value of (open) data;
- d. willing to invest some of their own resources (staff time mainly); and

- e. committed to share the lessons learned, as well as their knowledge and tools with other CSOs and with government agencies, in the final phase of the project

The proponent should not be a [current grantee of SEATTI](#). Local chapters of SEATTI grantees are allowed to apply.

The proponent may also be a local chapter of an international or national organization.

## 8. How to Respond to this Call

Proponents must:

Submit the following

- a. a proposal of not more than 8 pages using the provided template (see final part of this document)
- b. a certificate of registration of the proponent with relevant regulatory agency
- c. audited 2013 financial statement of the proponent
- d. a list of projects on public fiscal transparency undertaken in the last five years

Submit the required documents (a to d) above by email to [michael@jakartalabs.webfoundation.org](mailto:michael@jakartalabs.webfoundation.org) by 18 August 2014, 23:59, WIB. For documents (a) and (d), please submit in document format and not scanned or converted to PDF.

All applications must be in English.

Applications received after the deadline will not be considered.

## 9. Selection Process

Based on submissions, the project team will agree on which organizations to work with. The primary basis will be those discussed in items (5), (6), and (7) of this document.

Chosen proponents will be invited to a workshop in Jakarta in mid-September where they will refine their proposals with inputs from mentors.

### Contact Information:

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**PROPOSAL FORMAT**

**I. General Information**

1. Name of Organization		
2. Office Address		
3. Email Address		
4. Contact Number		
5. Date established		
6. Main Contact Person of Proponent		
7. Contact details of main contact person	Email Address:	
	Mobile Number:	
8. Membership in Networks	<i>Please enumerate <u>past and current</u> membership in any CSO, Business, Private, Religious, or other formal non-state networks.</i>	
9. Project Title		
10. Target Geographic Area/s	<i>Specify barangay, municipality, or provinces.</i>	
11. Public Financial Transparency Issue to be addressed		
12. Project Partners, if any	<i>Please mention if the target partners are proposed or if there is already a working relationship with them</i>	
13. Project Timeframe		

14. Total amount of proposed budget.	<i>Total Project Cost</i>	
	<i>Amount of Grant Requested</i>	
	<i>Amount of Organization Counterpart</i>	

## II. Proposal Details

Questions	Responses
15. What particular public financial transparency issue does this proposal want to address?	
16. Why do you consider this issue as important?	
17. What government data will you use as basis in your work on this issue?	
18. What does the project intend to do?	Goal: Specific Activities:
19. How does this project relate to your previous work?	
20. How do you plan to engage the public, local citizens and/or partners in this project?	
21. How will this project be managed? Who, in your organization, will be directly involved?	
22. What are the specific results that you would like to achieve after implementing the project? What indicators will you use to measure your progress towards these results?	
23. How do you want to share the	

results of your project to others?	
24. How do you plan to use the learnings that you will get from this project in future work?	
25. Name and Signature of Proponent	<hr/> <i>Name:</i> <i>Date:</i>

### III. Project Timetable and Proposed Fund Utilization

1. **Project Schedule.** Please draw a project timetable for your proposal. Start date of activities shall be in September 2014. A sample is drawn below:

Activities	Sept		Oct				Nov				Dec				
	23	30	7	14	21	28	4	11	18	25	1	8	15	22	29

2. **Proposed Fund Utilization.** Please formulate a simple project budget that corresponds to your project timeline. A sample is shown below:

Costs	All Years				2014				2015			
	Unit	# of units	Unit rate (in USD)	Costs (in USD)	Unit	# of units	Unit rate (in USD)	Costs (in USD)	Unit	# of units	Unit rate (in USD)	Costs (in USD)

<b>Total</b>												

Note that the above is only a sample and this will be firmed up once your proposal is selected. Note that the project budget to be requested from Open Data Lab Jakarta should not exceed 5000 USD.

#### **IV. Annexes**

Please attach to your proposal the following:

Annex 1: a certificate of registration of the proponent with relevant regulatory agency

Annex 2: audited 2013 financial statement of the proponent

Annex 3: a list of projects on public fiscal transparency undertaken in the last five years